

This tool allows you to gain insight on where your organization stands today and areas you need to focus on to become a more sustainable business.

<b>BUSINESS SUSTAINABILITY JOURNEY SCORECARD</b>		
<b>COMPLIANT</b>	<b>OPPORTUNISTIC → STRATEGIC</b>	<b>TRANSFORMATIVE</b>
<b>STRATEGY</b>		
<input type="radio"/> We have no definition of sustainability or idea how it will affect our company.	<input type="radio"/> We have a definition of sustainability that has been endorsed by the leadership team but is not fully integrated and/or does not have complete buy in at all levels of the company.	<input type="radio"/> We have a definition of sustainability that has been endorsed by the leadership team. It is fully integrated and has complete buy in at all levels of the company.
<input type="radio"/> We do not know what drivers of sustainability will affect our company and our markets and have no clear sustainability strategy.	<input type="radio"/> We have assessed some drivers of sustainability and how they will affect some aspects of our company and our markets. We have a position on sustainability but no defined plan.	<input type="radio"/> We have completed a thorough assessment of all potential drivers of sustainability and have developed a clear sustainability strategy with publicly committed to timelines and targets.
<b>BUSINESS CASE AND TARGETS</b>		
<input type="radio"/> We have not yet examined the short term business case (1-4 years).	<input type="radio"/> We have some sense of the short term business case but have not yet exploited all opportunities to create value.	<input type="radio"/> We have a clear short term business case for our sustainability efforts which have been incorporated into our financial plans.
<input type="radio"/> We have not yet examined the long term business case (5 years & beyond).	<input type="radio"/> We have some sense of the long term business case for sustainability investments. We have not modelled the costs and benefits across all aspects of our business over the long term.	<input type="radio"/> We have modelled a long term business case for sustainability investments. It drives competitive advantage considering costs and benefits across all aspects of our business over the long term.



<input type="radio"/> We have no sustainability targets or metrics in place.	<input type="radio"/> We have high level targets or metrics in place which are not fully or are infrequently reported.	<input type="radio"/> We have a defined set of targets and metrics which are fully integrated into our performance management
<b>ACTION</b>		
<input type="radio"/> We are lacking in accountability, capabilities and tools to deliver an effective sustainability strategy.	<input type="radio"/> We have assigned part-time responsibility and lack several required capabilities and tools to deliver an effective sustainability strategy.	<input type="radio"/> We have senior leadership driving the sustainability agenda and we have a full suite of capabilities and tools so that the whole organization can be held accountable for delivering results.
<input type="radio"/> We have not integrated our sustainability strategy into all company functions.	<input type="radio"/> We have integrated sustainability into some of our processes and functions.	<input type="radio"/> We have fully integrated sustainability into all aspects of our company functions and culture.
<input type="radio"/> We have had little or no communication with external stakeholders.	<input type="radio"/> We have conducted some public relations and have provided some reporting to some external stakeholders.	<input type="radio"/> We have partnered with all external stakeholders to work at solving mutual sustainability issues.

Compliant: Environmental and social issues are not viewed as relevant to the organization except in terms of compliance with rules and regulations.

Opportunistic → Strategic: Have developed a position on sustainability and are becoming aware of the business case for it as the benefits in reduced operating costs become clear.

Transformative: Sustainability is fully integrated and embedded in the organization culture which benefits from reduced operating costs and a more resilient business which is continually improving and innovating.

Sustainable business fulfills the needs and desires of its current stakeholders while taking the needs and desires of future generations into full consideration.

